



Mark Allen  
Interaction Designer

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## I am an Interaction Designer passionate about making the Internet awesome.

### Profile

I am seeking a position as an Interaction Designer in a Bay-area company that is committed to producing amazing products. With a strong background in user-centered research and design I offer an experienced creative vision and the technical skills necessary to achieve measurable, remarkable results. I am well versed in industry leading interaction design principles and am extremely comfortable using all standard design software packages and technologies including: Adobe design suite, HTML, CSS, Javascript, PHP, MySQL and Apache Web Server.

### Experience

**Senior Interaction Designer, Ancestry.com** **January 2006–Present**

As a senior product designer for the web's largest genealogical resource, I had the unique challenge of designing powerful, compelling tools for hundreds of thousands of less web-savvy users to use in finding and preserving their family histories.

**Interactive Designer, Datamark** **April 2004–January 2006**

Responsibilities included the conception, production, front-end development and maintenance of various web sites, e-mail campaigns, banner ads and various other projects. Utilized technologies such as HTML, CSS, PHP & SQL, JavaScript and Flash to create effective online marketing solutions.

**Flash Designer, LetterPress Software** **September 2002–February 2004**

Working for a leading Instructional Design firm, I worked on several award-winning projects for groups ranging from Kindergartners to Air Force engineers. Duties included creative design, content development, character creation and animation, interface design, photo shoot direction, logo creation, game programming and packaging.

**Web Designer, Utah State University** **November 2000–September 2002**

Created and updated web sites for a variety of departments and offices. Worked with university administrators, students and community leaders to provide unique and fitting design solutions.

### Education

**Bachelor of Fine Arts in Fine Art, Graphic Design emphasis**  
Utah State University, Logan, UT  
December 2003

### Portfolio

<http://studiomoustache.com/portfolio>